

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report			FOR COMMISSION USE ONLY FILE NO. -
Licensee HOAK MEDIA OF NEBRASKA LICENSE, LLC			
Call Sign KHAS-TV	Facility Id 48003	Previous Call Sign (if applicable)	
Community of License			
City HASTINGS	State NE	County ADAMS	Zip Code 68901 -
Nielsen DMA LINCOLN & HASTINGS-KRNY	World Wide Web Home Page Address WWW.KHASTV.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2006	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	5		
<input checked="" type="checkbox"/> Digital	21		
Report reflects information for quarter ending: 12/31/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment			File Number -
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	355
Total 5:00 a.m. to 1:00 a.m. CSTs	208

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	47
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	0
Total 6:00 p.m. to 11:35 p.m. CSTs	0
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	99
Total 5:00 p.m. to 10:35 p.m. CSTs	73
Comments: KHAS-TV ALSO AIRED THE NBC DTV EDUCATION PSA'S (TOTAL OF 52). A DETAILED REPORT OF THE DATES & TIMES THESE PSA'S AIRED ARE IN THE PUBLIC FILE. (THESE PSA'S ARE NOT INCLUDED IN THE NUMBERS LISTED ABOVE.) KHAS-TV AIRS NEWS PROGRAMMING DURING THE HOURS OF 6-9AM AND WE DO NOT HAVE THE CAPABILITIES TO RUN CRAWLS DURING THIS TIME FRAME.	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs	2
Comments: KHAS-TV AIRED THE NAB "COUNTDOWN TO DTV" 30 MINUTE EDUCATIONAL PROGRAM ON 11/9/08 AND 11/16/08 AT 5PM CT.	

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?	
93	Graphic Displays
349	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>KHAS SWITCHED TO FULL DIGITAL ON 12/1/08. DURING OUR LOCAL NEWSCASTS PRECEDING THIS DATE WE RAN MANY INFORMATIONAL REPORTS REGARDING THE DTV CONVERSION, CONVERTOR BOXES, AND WHAT VIEWERS NEED TO DO.</p> <p>ON 11/18, 11/19, 11/20 & 11/24 OUR GENERAL MANAGER, ULYSSES CARLINI, JR. WAS INTERVIEWED DURING OUR MIDDAY NEWSCAST AND HE EXPLAINED THE CONVERSION AND WHAT VIEWERS NEEDED TO DO TO KEEP RECEIVING OUR SIGNAL AFTER DECEMBER 1ST AND OTHER STATIONS SIGNALS AFTER FEBRUARY 17TH.</p> <p>ON 11/21, 11/24 & 11/25 WE HAD A LIVE PHONE BANK DURING OUR 6PM NEWSCASTS. KHAS-TV REPRESENTATIVES WERE AVAILABLE TO ANSWER QUESTIONS FROM VIEWERS WHO CALLED IN. INFORMATION REGARDING THE CONVERTOR BOX PROGRAM, HOW TO HOOK UP CONVERTOR BOXES, HOW TO RESCAN CONVERTOR BOXES & DIGITAL TV'S ETC. WAS GIVEN DURING THE NEWSCASTS.</p> <p>KHAS AIRED 90 :30 SPOTS ADVISING VIEWERS OF THE PHONE BANK AND THE NUMBER TO CALL DURING THE PHONE BANK & AFTER FOR QUESTIONS & INFORMATION.</p> <p>VIEWERS WERE ALSO ADVISED THAT THEY COULD CALL IN AFTER THE NEWSCASTS AND REPRESENTATIVES WOULD STILL BE AVAILABLE TO ANSWER QUESTIONS.</p>	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>LINKS TO: TV CONVERTER BOX COUPON PROGRAM (WWW.DTV2009.GOV) MY FREE HDTV (WWW.MYFREEHDTV.ORG) DTV TRANSITION ORGANIZATION (WWW.DTVTRANSITION.ORG)</p>	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements Comments: 11/5/09 GRAND ISLAND NOON SERTOMA CLUB 15-20 ATTENDING ULYSSES CARLINI, JR., GENERAL MANAGER PROVIDED INFORMATION REGARDING THE DTV TRANSITION, EXTENDED Q&A WITH MEMBERS OF THE ORGANIZATION. MEMBERS WERE NOT AWARE OF DTV DEADLINE AND WERE CONFUSED BETWEEN DTV AND HDTV.	
<input type="checkbox"/> Community Events Comments:	
<input checked="" type="checkbox"/> Other (describe) Comments:	

KHAS-TV MAILES DTV CONVERTOR COUPON APPLICATIONS TO VIEWERS WHO REQUEST THEM.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

KHAS SWITCHED TO FULL DIGITAL ON 12/1/08. OUR ANALOG WAS SUSPENDED AT THAT TIME. KHAS TRANSMITS FULL DIGITAL ON CHANNEL 5.1.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing JACKIE ACKERMAN/PROGRAM EXECUTIVE
Signature JACKIE ACKERMAN	Date (mm/dd/yyyy) 01/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.