

Federal Communications Commission  
 Washington, DC 20554  
 Approved by OMB  
 3060-0754  
 FCC 398  
 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2007

Call Sign Channel NumbersCommunity of License  
 KHAS-TV 5 (analog) City StateCountyZIP Code  
 21 (digital) HastingsNE Adams68901

Licensee Name  
 Hoak Media of Nebraska, LLC  
 Network AffiliationNielsen DMA Licensee World Wide Web Home Page Address (if applicable)  
 Network Lincoln-Hastings-Kearney Pluswww.khastv.com  
 NBC  
 Facility IDPrevious Call Sign (if applicable)License Renewal Expiration Date  
 48003 06/01/2006

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3 hours
- 3.(a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).  
 TV Guide Tribune Media

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Origination		
Babar	NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 9:00am 12	1		
Length of Program	Age of Target Audience	E/I Symbol Used	
30 minutes	From To	As Required	
	4 years 8 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		

Date Preempted/Episode # If rescheduled, date and time reschedule Is the rescheduled date the second home?  
 6/9/07 BAR129 N  
 If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? N

Reason for Preemption OTHER

Title of Analog Core Program #2 Origination  
 Dragon NETWORK

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions  
 Saturday 9:30am 12 1

Length of Program Age of Target Audience E/I Symbol Used  
 30 minutes From To As Required  
 4 years 8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by children's everyday life, "Dragon" is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

Total Times Aired Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled  
 12 1 0

Preemption #1

Date Preempted/Episode # If rescheduled, date and time reschedule Is the rescheduled date the second home?  
 6/9/07 DRA110 N  
 If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? N

Reason for Preemption OTHER

Title of Analog Core Program #3 Origination  
 3-2-1 Penguins and Larryboy Stories NETWORK

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions  
 Saturday 10:00am 12 1

Length of Program Age of Target Audience E/I Symbol Used  
 30 minutes From To As Required  
 4 years 8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 Penguins and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide social-emotional messages to children. "3-2-1 Penguins" features two children - Jason and Michelle - whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey throughout space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. "Larryboy Stories" is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing

peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through social-emotional messages embedded within the story.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/9/07 PEN110		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	OTHER	
Title of Analog Core Program #4	Origination	
Veggie Tales	NETWORK	
Regular Schedule Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 10:30am12	1	
Length of Program	Age of Target Audience	E/I Symbol Used
30 minutes	From To	As Required
	4 years 8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
 "VeggieTales" is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/9/07 VEG110		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	OTHER	
Title of Analog Core Program #5	Origination	
Jane And The Dragon	NETWORK	
Regular Schedule Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 11:00am12	1	
Length of Program	Age of Target Audience	E/I Symbol Used
30 minutes	From To	As Required
	4 years 8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
 Set in medieval times, "Jane and the Dragon" is an animated show that hails from Martin Baynton's best-selling books about a middle class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle

community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/30/07 JAD119	6/30/07 8:00AM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Title of Analog Core Program #6	Origination	
Jacob Two-Two	NETWORK	
Regular Schedule Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 11:30am12	1	
Length of Program	Age of Target Audience	E/I Symbol Used
30 minutes	From To	As Required
	4 years 8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on Mordecai Richler's books, "Jacob Two-Two" is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age that he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/30/07 TWO137	6/30/07 8:30AM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another

station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y

If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0 hours

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 9(a).

TV Guide Tribune Media

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1

Origination

Babar

NETWORK

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Saturday 9:00am 12

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0

Preemption #1

Date preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/9/07 BAR129		N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	N
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Reason for Preemption OTHER

Title of Digital Core Program #2

Origination

Dragon

NETWORK

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Saturday 9:30am 12

Length of Program

Age of Target Audience

E/I Symbol

30 minutes

From To

Used As

4 years 8 years

Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by children's everyday life, "Dragon" is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

Total Times Aired

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled

12

1

0

Preemption #1

Date Preempted/Episode # If rescheduled, date and time reschedule

Is the rescheduled date the second home?

6/9/07 DRA110

N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

N

Reason for Preemption OTHER

Title of Digital Core Program #3

Origination

3-2-1 Penguins and Larryboy Stories

NETWORK

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Saturday 10:00am 12

Length of Program

Age of Target Audience

E/I Symbol

30 minutes

From To

Used As

4 years 8 years

Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 Penguins and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide social-emotional messages to children. "3-2-1 Penguins" features two children - Jason and Michelle - whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey throughout space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. "Larryboy Stories" is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through social-emotional messages embedded within the story.

Number of Preemptions for other than Breaking News

Number of Preemptions

Total Times Aired	News	Rescheduled
12	1	0
Preemption #1		

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/9/07 PEN110		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	OTHER	

Title of Digital Core Program #4	Origination
VeggieTales	NETWORK
Regular Schedule Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 10:30am	12

Length of Program	Age of Target Audience	E/I Symbol
30 minutes	From To	Used As
	4 years 8 years	Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
 "VeggieTales" is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/9/07 VEG110		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	OTHER	

Title of Digital Core Program #5	Origination
Jane And The Dragon	NETWORK
Regular Schedule Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 11:00am	12

Length of Program	Age of Target Audience	E/I Symbol
30 minutes	From To	Used As
	4 years 8 years	Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Set in medieval times, "Jane and the Dragon" is an animated show that hails from Martin Baynton's best-selling books about a middle class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle

community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/30/07 JAD119	6/30/07 8:00AM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #6  
 Jacob Two-Two  
 Regular Schedule Total Times Aired at Regularly Scheduled Time  
 Saturday 11:30am12

Origination  
 NETWORK

Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From To	Y
	4 years 8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
 Based on Mordecai Richler's books, "Jacob Two-Two" is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age that he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/30/07 TWO137	6/30/07 8:30AM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1 Origination

Babar NETWORK

Regular Schedule Total Times to be Aired

Saturday 9:00am Channel 5 & 21 13

Length of Program

30 minutes

Age of Target Audience

From To

4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Title of Planned Core Program #2 Origination

Dragon NETWORK

Regular Schedule Total Times to be Aired

Saturday 9:30am Channel 5 & 21 13

Length of Program

30 minutes

Age of Target Audience

From To

4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by children's everyday life, "Dragon" is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

Title of Planned Core Program #3 Origination

3-2-1 Penguins and Larryboy Stories NETWORK

Regular Schedule Total Times to be Aired

Saturday 10:00am Channel 5 & 21 13

Length of Program

30 minutes

Age of Target Audience

From	To
4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 Penguins and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide social-emotional messages to children. "3-2-1 Penguins" features two children - Jason and Michelle - whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey throughout space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her realtions with the other, and ends after the children have learned an important social-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. "Larryboy Stories" is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through social-emotional messages embedded within the story.

Title of Planned Core Program #4 Origination

Veggietales NETWORK

Regular Schedule Total Times to be Aired

Saturday 10:30am Channel 5 & 2113

Length of Program

30 minutes

Age of Target Audience

From	To
4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

“VeggieTales” is a children’s series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Title of Planned Core Program #5 Origination

Jane And The Dragon NETWORK

Regular Schedule Total Times to be Aired

Saturday 11:00am Channel 5 & 2113

Length of Program

30 minutes

Age of Target Audience

From	To
4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Set in medieval times, “Jane and the Dragon” is an animated show that hails from Martin Baynton’s best-selling books about a middle class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane’s best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King’s Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.

Title of Planned Core Program #6 Origination

Jacob Two-Two NETWORK

Regular Schedule Total Times to be Aired  
 Saturday 11:30am Channel 5 & 2113

Length of Program Age of Target Audience  
 30 minutes From To  
4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on Mordecai Richler's books, "Jacob Two-Two" is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age that he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number	
Jackie Ackerman	402-463-1321	
Address	E-mail Address	
6475 Osborne Drive West	Jackie.Ackerman@khas.tv.com	
City	State	ZIP Code
Hastings	NE	68901

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.  
 KHAS-TV aired numerous public service announcements designed specifically for children (included in public file). The More You Know comprehensive website compliments the on-air public service announcements, while providing in-depth referral information for viewers. Each of the core programs are identified on air as educational and informational with "E/I" icon and is similarly identified to the national listing services. The programs preempted on 6/9 (due to sports programming) were rescheduled to air on the same day from 1-3pm. Due to technical problems at the station we did not receive the prefeed of the programs from NBC and therefore did not have the programs in house to air.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Hoak Media of Nebraska, LLC/KHAS-TV	
Date	
07/09/2007	

