

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) **09/30/2006**

1. Call Sign KHAS	Channel Number 5	Community of License			
		City Hastings	State NE	County Adams	ZIP Code 68901
Licensee Hoak Media of Nebraska, LLC					
<input checked="" type="checkbox"/> Network Affiliation: NBC <input type="checkbox"/> Independent		Nielsen DMA Lincoln-Hastings-Kearney Plus		World Wide Web Home Page Address (if applicable)	
Facility ID Number 48003	Previous Call Sign (if applicable)	License Renewal Expiration Date (mm/dd/yyyy) 6/1/2006			

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **3**

3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? _X_ Yes ___ No

4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? _X_ Yes ___ No

b. Identify publishers who were sent information in 4.a.

TV GUIDE
TRIBUNE MEDIA SERVICES

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: KENNY, THE SHARK			Origination Network
Days/Times Program Regularly Scheduled: SATURDAY 9AM	Total times aired at regularly scheduled time 9	Number of Preemptions 1	If preempted, complete Preemption Report
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 09 years to 14 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. KENNY THE SHARK is an animated series about a tiger shark named Kenny who lives on land with a young girl named Kat. The show embeds shark facts in the story narrative, including references to his insatiable appetite. Every episode has a message, usually			

around the themes of cooperation, dealing with difficult people, exercising self-discipline, and decision-making.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: KENNY, THE SHARK		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
9	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/08/06 #565017	N/A	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #2: TIME WARP TRIO			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 9:30AM	9	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 09 years to 14 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. TIME WARP TRIO consists of three curious boys – Fred, Sam and Joe – who are transported through time via a mysterious magic book that is presented to Joe by his magician uncle. “The Book” warps the boys backward or forward in time, before disappearing, to experience extraordinary adventures where they partake in the makings of history as they search for the magical book to return home. When the boys are warped into the future, they come face to face with their own great-granddaughters – Freddi, Samantha and Jodie – who have also inherited “The Book” over time. Through their time-travels, the six kids periodically bump into one another and help each other to locate “The Book” while outsmarting their adversaries so they can warp back home. The show embeds interesting historical facts in a way that blends action, adventure and fun that appeals to a young audience.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: TIME WARP TRIO		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
9	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/08/06 #477018	N/A	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time?	___ Yes <input checked="" type="checkbox"/> No	
Reason for Preemption:		
___ Breaking News	<input checked="" type="checkbox"/> Sports	___ Other
___ Other News	___ Public	

Title of Program #3: TRADING SPACES: BOYS VS. GIRLS			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 10AM	9	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 9 years to 14 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. TRADING SPACES: BOYS VS. GIRLS Boys and girls get to show how well they know each other, how effectively they can manage a budget, and how skillfully they can execute a design plan. Each week a boy or girl will be given two days and \$5000 dollars to complete a renovation of their partners' "room." The space might be a bedroom, a recreation room, or a clubhouse, but the "designer" has to first show his or her knowledge of the other person's preferences, hobbies and lifestyle to come up with a good design. Next, the challenge of balancing the budget and figuring out the renovation process begins. Participants will learn measurement, spatial reasoning, and principles of aesthetic design as they go through the experience. In the end, they will find out if their knowledge and perception of their partner was on or off base.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: TRADING SPACES: BOYS VS. GIRLS		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
9	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/8/06 #771018	N/A	___ Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		___ Yes <input checked="" type="checkbox"/> No
Reason for Preemption:		
___ Breaking News	<input checked="" type="checkbox"/> Sports	___ Other
___ Other News	___ Public	

Title of Program #4: DARCY'S WILDLIFE			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 10:30AM	9	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 9 years to 14 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. DARCY'S WILD LIFE follows the life of 15-year-old Darcy Fields, the pampered daughter of a top Hollywood movie star who was			

plucked out of a life of limos, movie premieres and world-class restaurants to live a “no frills” life in rural Idaho. Darcy’s initial resentment gives way to optimism as she makes new friends and becomes a part of the community. The educational goal of the program is for the main character, Darcy, to model the learning process in adjusting to a new environment that is the complete antithesis of her old life. Darcy comes to a deeper understanding of herself, the value of relationships, and the insignificance of material things. This occurs as she adjusts to her new surroundings and a new group of friends who have totally different perspectives on life. Specific objectives are to show Darcy, with her Hollywood mentality, navigating her way through life on a farm and relating to people who have a different outlook on life. The viewer will also learn about the care and treatment of a variety of animals that live on farms or in the wild.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: DARCY'S WILDLIFE		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
9	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/8/06 #699028	N/A	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #5: FLIGHT 29 DOWN		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 11:00AM	8	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 9 years to 14 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
29 DOWN is the name of the small, chartered plane that carries a group of eleven across the South Pacific for an eco-camping class trip to the desert island of Micronesia. Before they can join the rest of the class for their eco-camping adventure, 29 DWN malfunctions and the pilot/camp counselor has to make an emergency crash landing on a remote island somewhere in the South Pacific. With nothing but their camping gear, a limited supply of resources, and each other, the group tries to come to grips with the situation that challenges them through intelligence and instinct. As they confront the false perceptions they have of themselves and one another, the group realizes that they must learn how to live and work together in order to survive. The show carries a powerful social-emotional message that draws upon the complexities of human behavior and social relationships in which adolescents struggle to define their roles in a social group while learning how to cooperate with one another as they grapple with the challenges that force them to gain awareness of themselves and the harsh reality that faces them.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: FLIGHT 29 DOWN		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled

9	2	1
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Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/01/06 #542012	7/1/06 8AM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/8/06 #542005	N/A	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #6: ENDURANCE			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 11:30AM	8	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 9 years to 14 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
ENDURANCE is an engrossing program that shows the target audience, with typical kids ages 12-16, succeeding at several different physical, intellectual and strategic challenges in order to win a fabulous travel prize. The audience will be exposed to historical information about great feats of endurance, from Houdini's escape artistry to Sir Edmund Hillary's ascent of Mount Everest. Each of the 12 competitive challenges is a metaphor for one of these feats of endurance. In addition, there are strategic challenges based on ten character traits that are important for success. Contestants must estimate probabilities and beat the odds. Overall, the competition balances luck or fate against personal effort so that the contestants learn to balance intellect with intuition in developing their winning strategy. Narration and interviews during each episode trace the emotional growth and insights of the contestants, with an emphasis on how the experience of protracted competition and teamwork teaches both social skills and life skills for achieving success with your goals.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: ENDURANCE		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
9	2	1

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter	Is the rescheduled date the second home?
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	N/A	
7/1/06 #838062	7/1/06 8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/8/06 #838055	N/A	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #7: VEGGIE TALES			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 9:00AM	4	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 4 years to 8 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
VEGGIETALES are a series of stories narrated by animated veggies, Bob the Tomato and Larry the Cucumber, that teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: VEGGIE TALES		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		<input type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #9: 3-2-1 PENGUINS & LARRYBOY STORIES		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		<input type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #10: BABAR		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 10:30AM	4	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 4 years to 8 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a socio-emotional message that is established at the end of Babar's story.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #10: BABAR		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		<input type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #11: JANE & THE DRAGON			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 11AM	4	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 4 years to 8 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #11: JANE & THE DRAGON		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		___ Yes ___ No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No

Reason for Preemption:
 ___ Breaking News ___ Sports ___ Other
 ___ Other News ___ Public

Title of Program #12: JACOB TWO-TWO			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SATURDAY 11:30AM	4	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 4 years to 8 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to partake in their activities. Still, there are those who notice him when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get himself and others out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #12: JACOB TWO-TWO		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes ___ No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		___ Yes ___ No
Reason for Preemption:		
___ Breaking News	___ Sports	___ Other
___ Other News	___ Public	

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:		Origination	
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from ___ years to ___ years			
Describe the program.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			___ Yes ___ No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			___ Yes ___ No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			___ Yes ___ No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: VEGGIE TALES		Origination Network	
Days/Times Program Regularly	Total times to be aired	Length of Program	Age of Target Child Audience:

Scheduled:			
SATURDAY 9:00AM	13	30 (minutes)	from 4 to 8 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
VEGGIETALES are a series of stories narrated by animated veggies, **Bob the Tomato** and **Larry the Cucumber**, that teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by **Larry the Cucumber**, that contain whacky lyrics in a catchy tune. Each episode ends with **Bob** and **Larry** reinforcing the lesson learned through the stories.

Title of Program #2: DRAGON	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAY 9:30AM	13	30 (minutes)	from 4 to 8 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
DRAGON is a cheerful, lovable and insatiably curious blue dragon who lives in a colorful little house that welcomes all his friends and anyone else who needs comfort or advice. Every day **Dragon** faces a new situation that needs to be solved, and he does it in his unique **Dragon-like** way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through **Dragon** and his friends, **Cat**, **Ostrich**, **Beaver**, **Alligator** and **Mail Mouse**.

Title of Program #3: 3-2-1 PENGUINS & LARRYBOY STORIES	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAY 10AM	13	30 (minutes)	from 4 to 8 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
3-2-1 PENGUINS! and **LARRYBOY STORIES** draws upon characters from two stories -- using both long- and short-form material involving these characters -- to provide socio-emotional messages to children. **3-2-1 PENGUINS!** features two children -- **Jason** and **Michelle** -- whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. **LARRYBOY STORIES** is about a young cucumber-janitor named **Larry** from the **Daily Bumble** who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of **Bumblyburg**. In doing so, **Larry** takes us through his adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

Title of Program #4: BABAR	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAY 10:30AM	13	30 (minutes)	from 4 to 8 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
BABAR is a young elephant who returns to the jungle where he builds the city of **Celesteville** and is crowned king of the elephants. A dedicated ruler and family-elephant, **Babar** experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into **Babar's** present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a socio-emotional message that is established at the end of **Babar's** story.

Title of Program #5: JANE & THE DRAGON	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAY 11AM	13	30 (minutes)	from 4 to 8 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Title of Program #6: JACOB TWO-TWO	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SATURDAY 11:30AM	13	30 (minutes)	from 4 to 8 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to partake in their activities. Still, there are those who notice him when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get himself and others out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

10. Name of children's programming liaison:

Name Jackie Ackerman	Telephone Number (include area code) 402-463-1321
Address 6475 Osborne Drive West	Internet Mail Address (if applicable)
City Hastings	State NE

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

KHAS-TV aired numerous public service announcements designed specifically for children.(Included in public file.)

The More You Know comprehensive website compliments the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSA's. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards.

Each of the core programs are identified on air as educational and informational with "E/I" icon and is similarly identified to the national listing services.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Hoak Media of Nebraska LLC/KHAS-TV	Signature (only for printed version)
Date October 9th, 2006	

FCC 398
April 2001 (1.3)
(end)